

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 493743 /		<u>Alt Order #</u> 06316715
<u>Product</u> OBAMA SKED C		
<u>Contract Dates</u> 09/18/12 - 10/01/12		<u>Estimate #</u> 1781
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 09/14/12 / 09/14/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	09/18/12	10/01/12	Extra	M-F 1:05-1:35am		:30			NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/18/12	09/24/12	MTWTF--				5	\$100.00			
	Week:	09/25/12	10/01/12	MTWTF--				5	\$100.00			
N 2	KVVU	09/18/12	10/01/12	Better	M-F 11a-12p		:30			NM	10	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/18/12	09/24/12	MTWTF--				5	\$195.00			
	Week:	09/25/12	10/01/12	MTWTF--				5	\$195.00			
N 3	KVVU	09/18/12	10/01/12	Friends	M-F 12:05-1:05a		:30			NM	10	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/18/12	09/24/12	MTWTF--				5	\$200.00			
	Week:	09/25/12	10/01/12	MTWTF--				5	\$200.00			
N 4	KVVU	09/18/12	10/01/12	Anderson	3-4p		:30			NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/18/12	09/24/12	MTWTF--				5	\$300.00			
	Week:	09/25/12	10/01/12	MTWTF--				5	\$300.00			
N 5	KVVU	09/18/12	10/01/12	The Dr.Oz Show	4-5p		:30			NM	10	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/18/12	09/24/12	MTWTF--				5	\$350.00			
	Week:	09/25/12	10/01/12	MTWTF--				5	\$350.00			
N 6	KVVU	09/18/12	10/01/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	10	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/18/12	09/24/12	MTWTF--				5	\$700.00			
	Week:	09/25/12	10/01/12	MTWTF--				5	\$700.00			
N 7	KVVU	09/18/12	10/01/12	More M-F 9-10a	M-F 9a-10a		:30			NM	10	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/18/12	09/24/12	MTWTF--				5	\$275.00			
	Week:	09/25/12	10/01/12	MTWTF--				5	\$275.00			
D 8	KVVU	09/22/12	09/29/12	TMZ Weekend	Sa 7-8p		:30			NM	0	\$0.00
N 9	KVVU	09/27/12	09/27/12	Glee	Thu 9p-10p		:30			NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	---1---				1	\$6,500.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
493743 /	06316715

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/18/12 - 10/01/12	OBAMA SKED C	1781

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama For America	09/14/12 / 09/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Totals											71	\$27,700.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	64	\$25,580.00	\$21,743.00
10/01/12 - 10/01/12	7	\$2,120.00	\$1,802.00
Totals	71	\$27,700.00	\$23,545.00

Signature: _____ **Date:** _____

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FAX# 610-225-1191
HARRIS REPORT FROM REP SEP17/12 08.52
CHANGES *** KVVU-TV ***

REP. # _____ OFF. # 762 SALESMAN # _____
BUYER NAME MAURA GILROY

SALES	PRSN	PH-	TERESA DIFURIA
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	CLASS: NATL.	LOCAL	REGIONAL
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[CE]

[illegible]

DATE SEP17/12 08.52

TO ROSE
FR NIKKI

DELETED LINE 8 - NO CHARGE SPOTS
TOTAL SAME
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

* * * S K E D * * *

[illegible]

AGENCY ADVERTISER CODE = 95	AGENCY EST# = 1781
AGENCY PRODUCT CODE = 101	

8	C	700P-800P	30	\$.00	9/22	9/29	SAT
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PROGRAM : TMZ WEEKEND
CON COM1: TMZ WEEKEND

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS
SEP/12			27700.00			OCT/12						
						\$.00						
CONTRACT TOTAL												27700.00
TOTAL SPOTS												71

MARKET TOTALS \$102,592 KVVU 27% KSNV 12% KLAS 24% KTNV 21% KVMY 3% KVCW 13% CABL 0% KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

SEP14/12 16.20
*** KVVU-TV ***

SALES PRSN PH- TERESA DIFURIA

REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS
AGENCY ADVERTISER CODE = 95											
AGENCY PRODUCT CODE = 101											
AGENCY EST# = 1781											
1		105A-135A	30		\$100.00	9/18	10/1	5		TU-F,M	10
PROGRAM : EXTRA											
CON COM1 : EXTRA											

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			1100A-1200N PROGRAM : BETTER LAS VEGAS CON COM1: BETTER LAS VEGAS	30		\$195.00	9/18	10/1	5		TU-F,M	10
3			1205A-105A PROGRAM : FRIENDS CON COM1: FRIENDS	30		\$200.00	9/18	10/1	5		TU-F,M	10
4			300P-400P PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER	30		\$300.00	9/18	10/1	5		TU-F,M	10
5			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$350.00	9/18	10/1	5		TU-F,M	10
6			700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS	30		\$700.00	9/18	10/1	5		TU-F,M	10
7			900A-1000A PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS	30		\$275.00	9/18	10/1	5		TU-F,M	10
8			700P-800P PROGRAM : TMZ WEEKEND CON COM1: TMZ WEEKEND	30		\$.00	9/22	9/29	1		SAT	2
9			900P-1000P PROGRAM : GLEE CON COM1: GLEE	30		\$6,500.00	9/27	9/27	1		THU	1
SEP/12			27700.00	OCT/12		\$.00						

CONTRACT TOTAL 27700.00
 TOTAL SPOTS 73

-2
 70

REP HEADLINE# 6316715
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
SEP14/12 16.20
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS

MARKET TOTALS \$102,592 KVVU 27% KSNV 12% KLAS 24% KTNV 21% KVMY 3% KVCW 13% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35+*